

Traffic

More...

Map

Satellite

Terrain



THE GREAT AMERICAN TYPEFACE ROAD TOUR

20 FONTS 20 CITIES

Minneapolis Madison
Chicago **Cleveland**
 PRINCETOWN
 New York Baltimore
 Raleigh CHARLOTTE
Nashville St. Louis
 Memphis Paris ABILENE
Santa Fe *Phoenix* *Las Vegas*
 Oakland SALEM Seattle



**IF YOU WERE HOPING TO PASS THROUGH Helvetica,
YOU'VE COME TO THE WRONG COUNTRY.**



Trail Ridge Rd



HELLO AND WELCOME TO THE GREAT AMERICAN TYPEFACE ROAD TOUR.

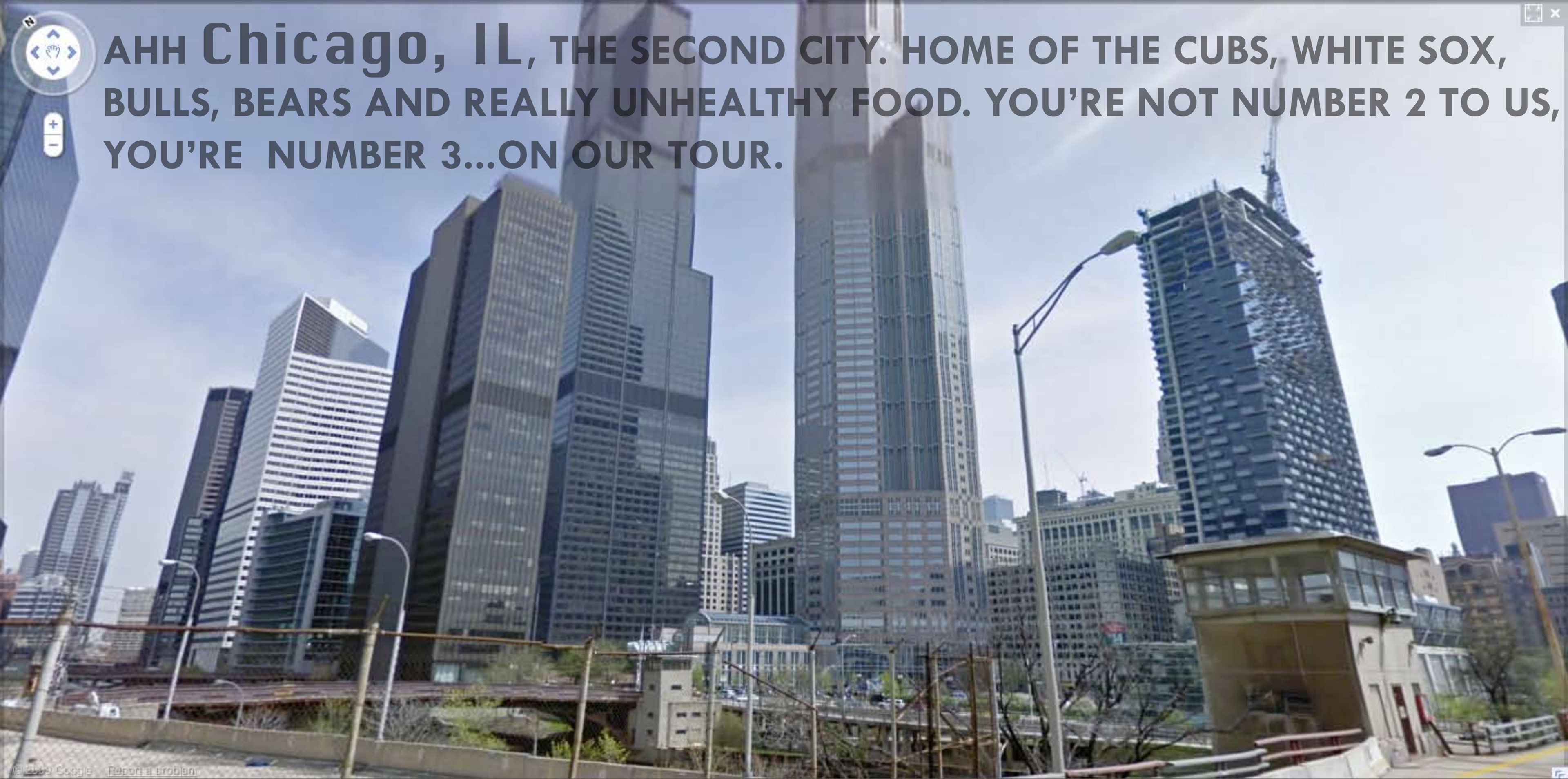
WE'LL EMBARK FROM *Minneapolis, MN*, HOME TO MALL OF AMERICA.
HOW FITTING. SEEING THE MALL OF AMERICA IS KIND OF COOL,
BUT SEEING THE UNITED STATES OF AMERICA WILL BE COOLER.





A LOT OF CITIES WE'LL BE PASSING THROUGH ARE STATE CAPITALS. Madison, WI, HOWEVER, IS THE ONLY ONE NAMED AFTER A PRESIDENT. ODDLY, JAMES MADISON WASN'T BORN HERE BUT THEY STILL LOVED HIM.





AHH Chicago, IL, THE SECOND CITY. HOME OF THE CUBS, WHITE SOX, BULLS, BEARS AND REALLY UNHEALTHY FOOD. YOU'RE NOT NUMBER 2 TO US, YOU'RE NUMBER 3...ON OUR TOUR.

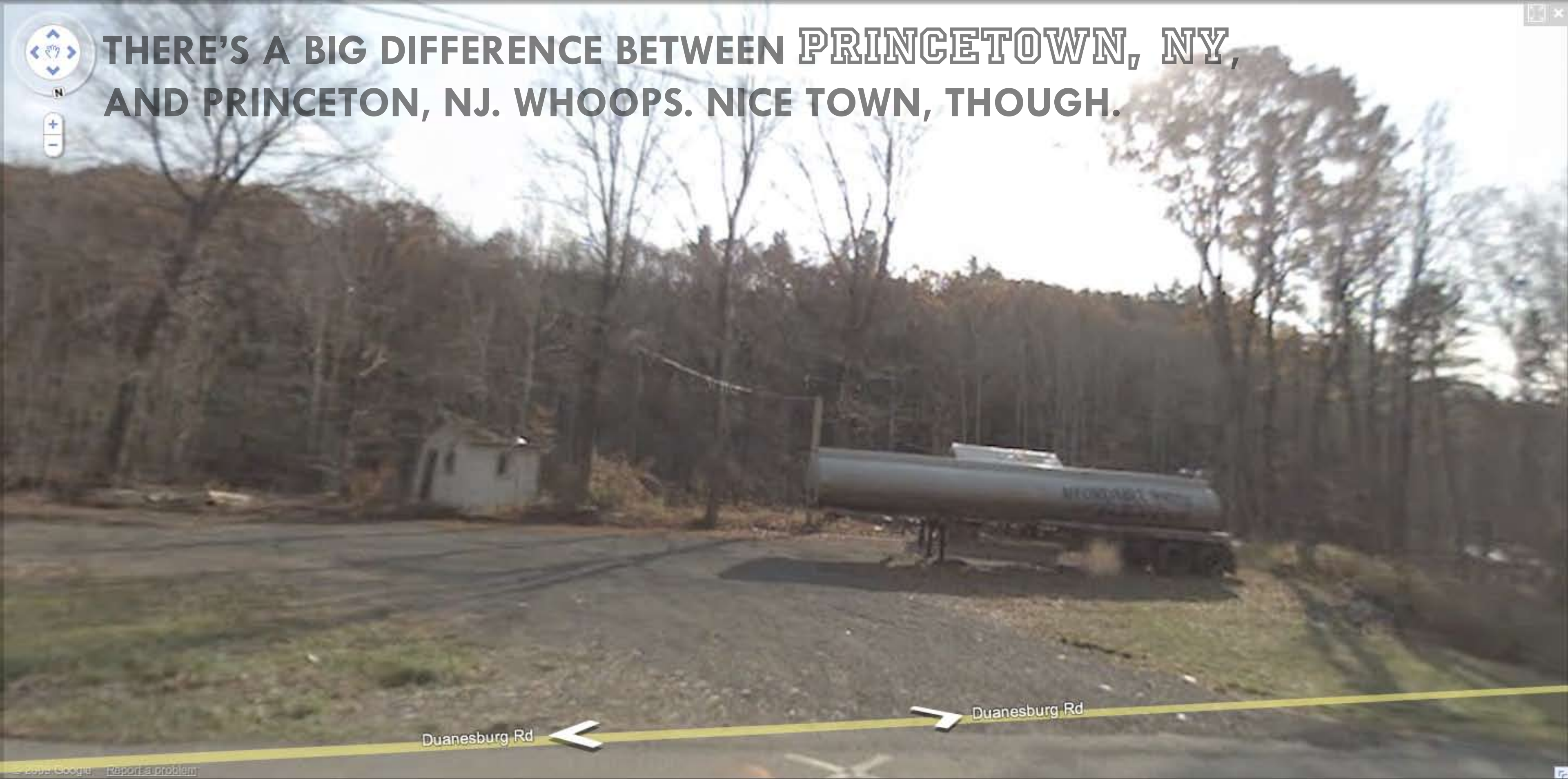


FOR THE PAST FEW YEARS, **Cleveland, OH**'s ECONOMY HAS BEEN BASED SOLELY ON LEBRON JAMES. THOUGH EXPERTS PREDICT THAT NEXT YEAR, THE CITY'S NUMBER ONE EXPORT WILL BE CRIPPLING DEPRESSION.






THERE'S A BIG DIFFERENCE BETWEEN PRINCETOWN, NY,
AND PRINCETON, NJ. WHOOPS. NICE TOWN, THOUGH.



Duanesburg Rd

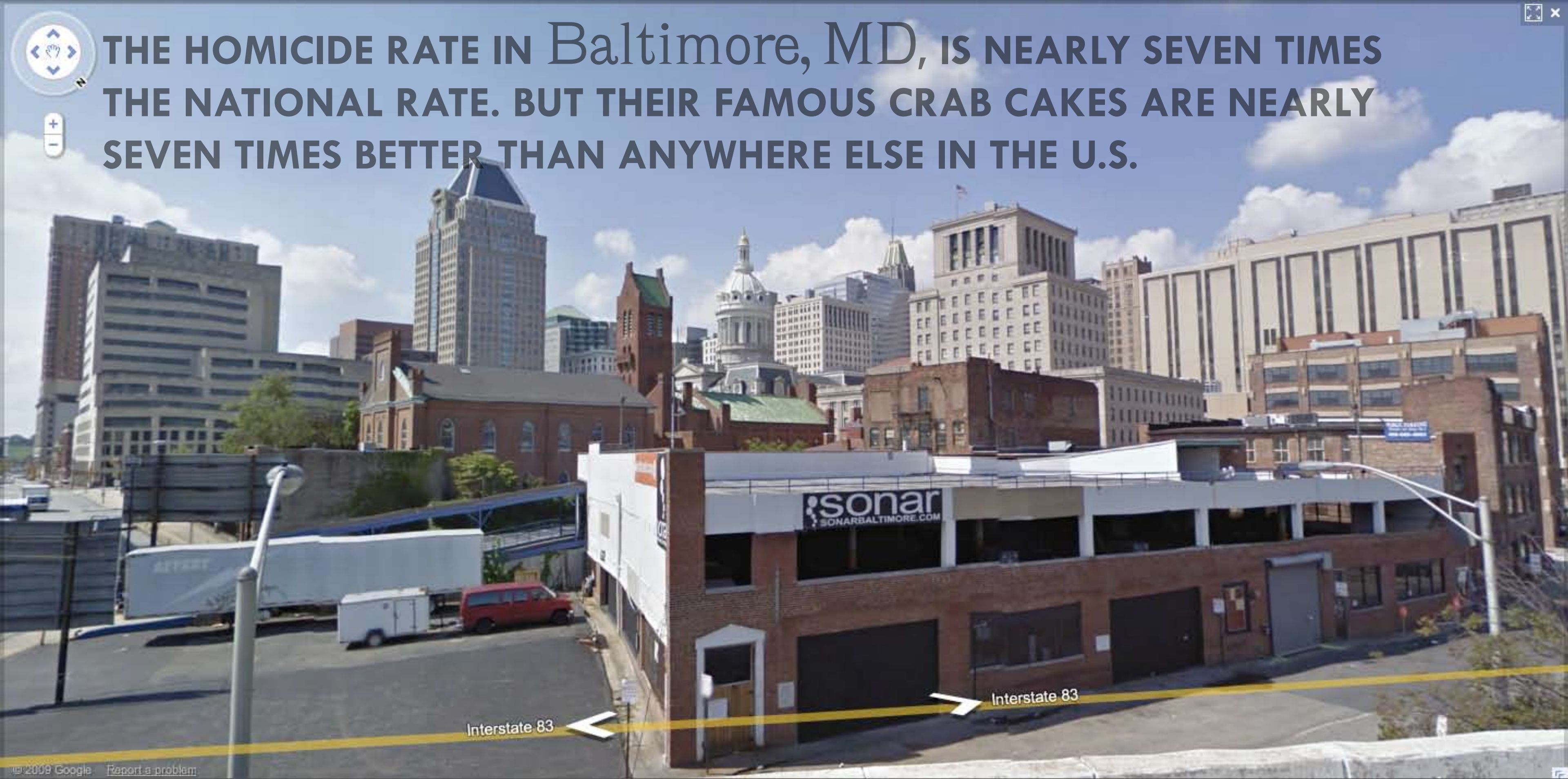
Duanesburg Rd

 New York, NY. NEVER HEARD OF IT. NEXT. 





THE HOMICIDE RATE IN Baltimore, MD, IS NEARLY SEVEN TIMES THE NATIONAL RATE. BUT THEIR FAMOUS CRAB CAKES ARE NEARLY SEVEN TIMES BETTER THAN ANYWHERE ELSE IN THE U.S.





IN A WAY TO SUCK UP TO THE BRITS, CHARLOTTE, NC, WAS NAMED AFTER THE QUEEN CONSORT. THEY MADE UP FOR IT LATER, THOUGH, WHEN THEY KICKED OUT THEIR BRITISH COMMANDER FOR BEING BRITISH.



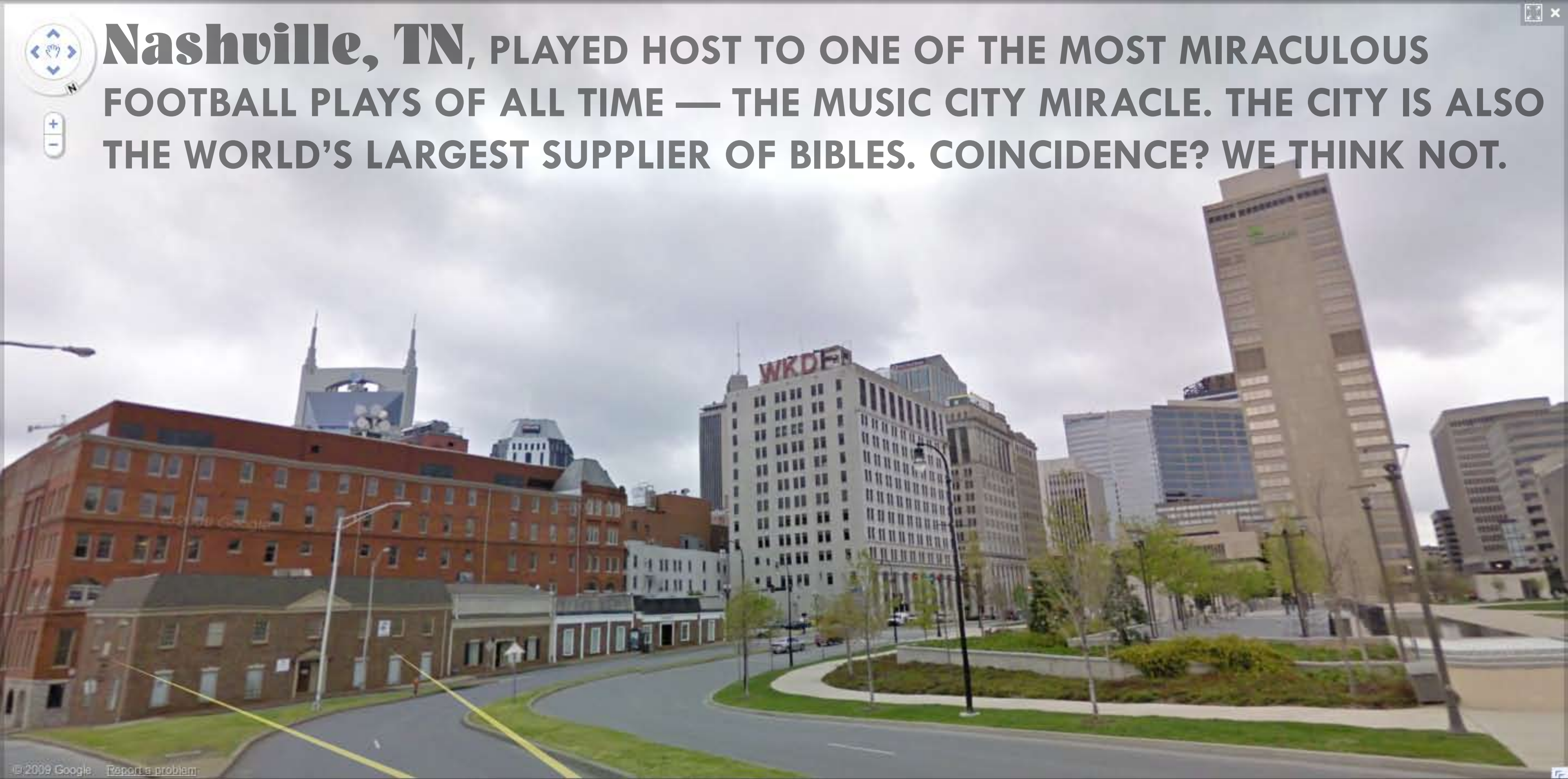


**Raleigh, NC, WAS PLANNED AND BUILT TO BE THE STATE CAPITAL.
IT WAS ALSO PLANNED AND BUILT TO BE CLOSE TO THEIR FAVORITE BAR.
FOR ONCE, POLITICIANS DID SOMETHING RIGHT.**





Nashville, TN, PLAYED HOST TO ONE OF THE MOST MIRACULOUS FOOTBALL PLAYS OF ALL TIME — THE MUSIC CITY MIRACLE. THE CITY IS ALSO THE WORLD'S LARGEST SUPPLIER OF BIBLES. COINCIDENCE? WE THINK NOT.

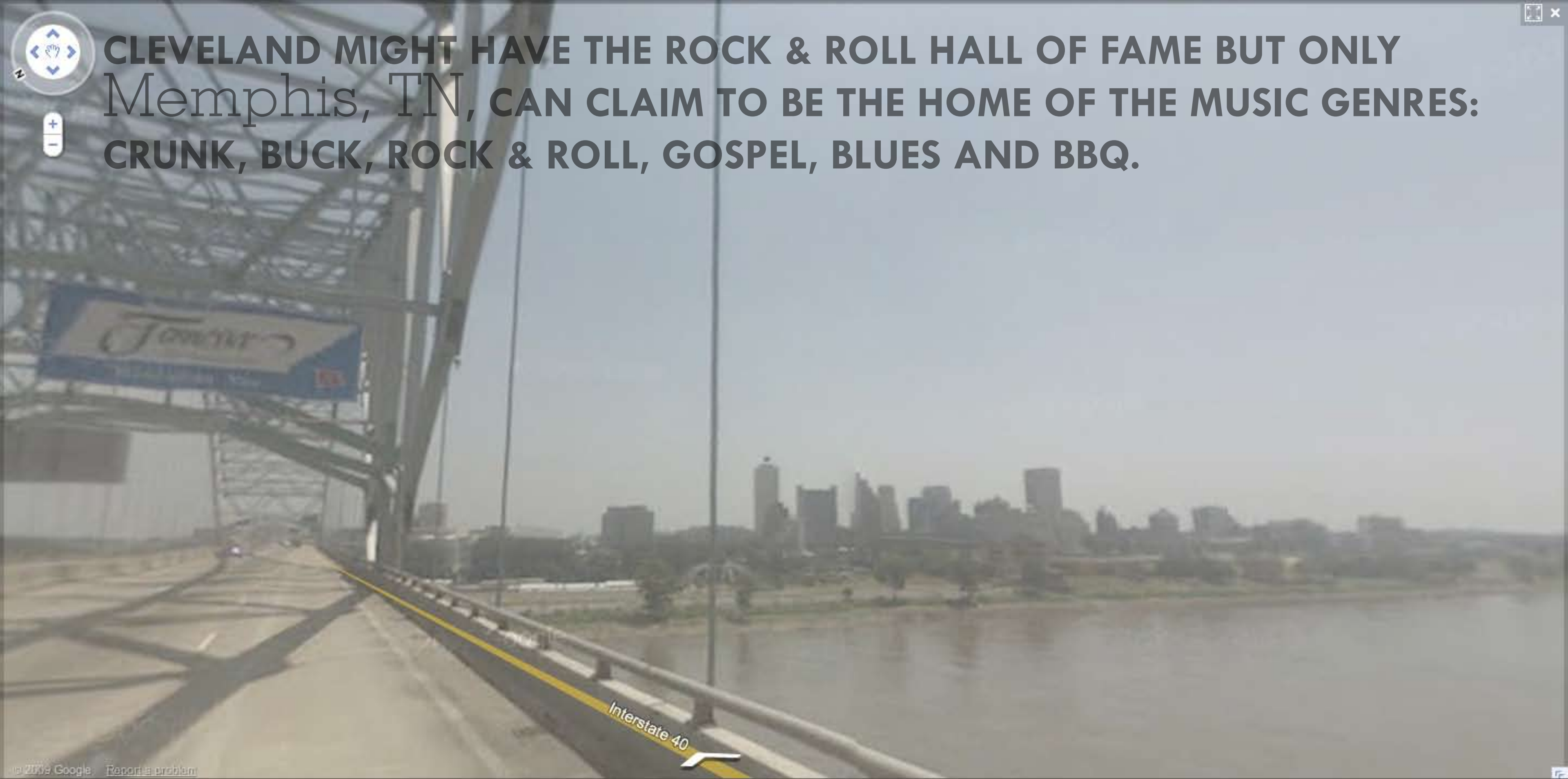




**AFTER LEWIS AND CLARK EXPLORED WESTERN AMERICA,
THEY CONCLUDED THAT NOTHING WOULD EVER TOP St. Louis, MO,
SO THEY SETTLED DOWN HERE...WHEN THEY GOT BACK.**



CLEVELAND MIGHT HAVE THE ROCK & ROLL HALL OF FAME BUT ONLY Memphis, TN, CAN CLAIM TO BE THE HOME OF THE MUSIC GENRES: CRUNK, BUCK, ROCK & ROLL, GOSPEL, BLUES AND BBQ.





**THE EIFFEL TOWER WEARING A RED COWBOY HAT?
WE MUST BE IN Paris, TX, Y'ALL!**



FOR A CITY THAT'S ONLY 110 SQUARE MILES, ABILENE, TX,
HAS THREE UNIVERSITIES. EVERYTHING'S BIGGER IN TEXAS.
EVEN THE EDUCATION-TO-SQUARE-MILEAGE RATIO.





IT'D BE KIND OF DISAPPOINTING IF THE CAPITOL IN *Santa Fe, NM*, DIDN'T LOOK LIKE A PUEBLO. LUCKILY, THEY DO NOT DISAPPOINT.



E San Francisco St

Old Santa Fe Trail



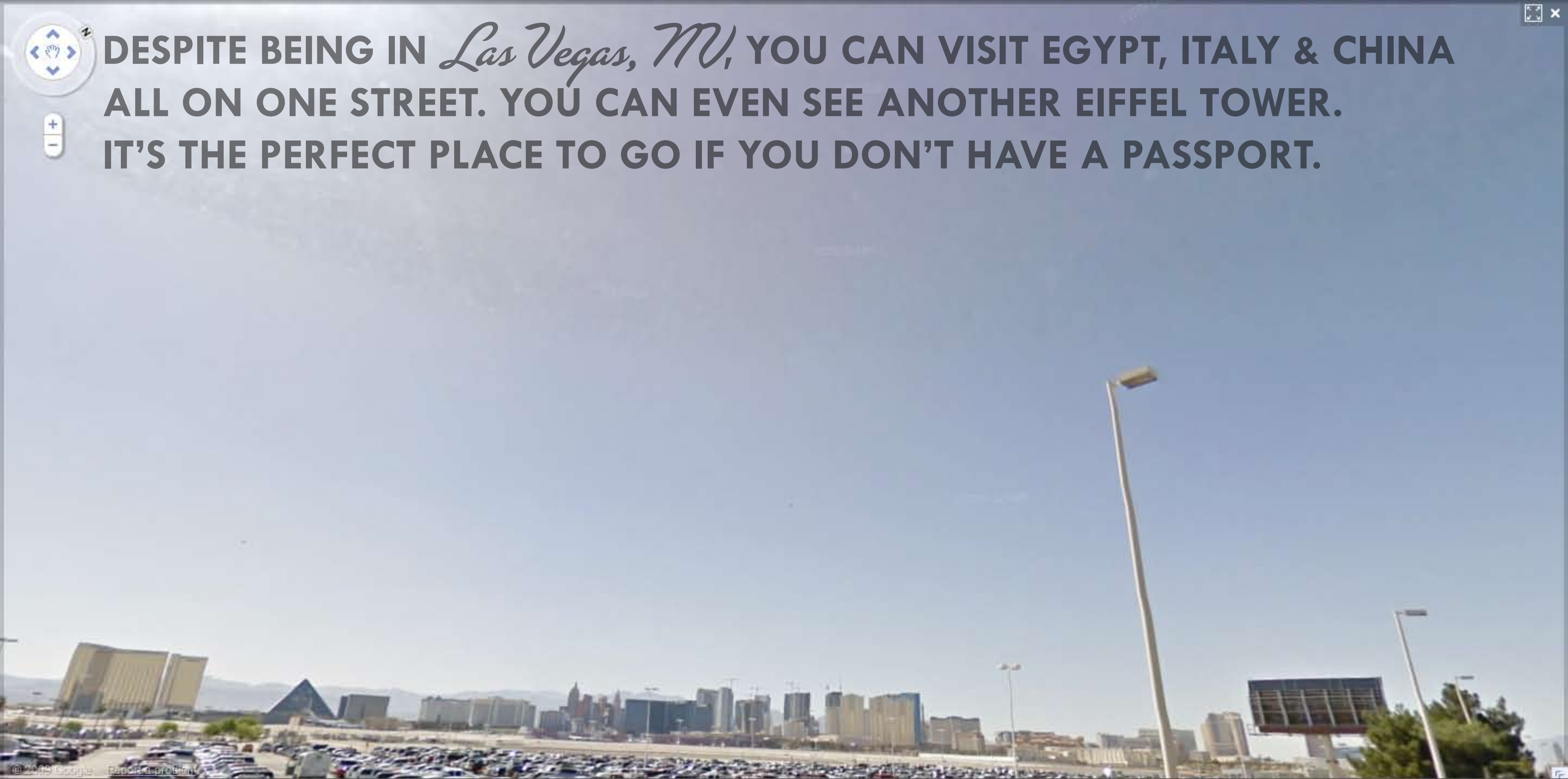
THIS CITY WAS FIRST KNOWN AS PUMPKINVILLE. AFTER A WHILE, A MORE MANLY CITY NAME ROSE OUT OF THE STUPID CITY NAME ASHES TO BE, WHAT IS NOW CALLED, *Phoenix, AZ.*



EXIT 144B
515 AV
515 AV
1/4 MILE

Interstate 10

Interstate 10



DESPITE BEING IN *Las Vegas, NV*, YOU CAN VISIT EGYPT, ITALY & CHINA ALL ON ONE STREET. YOU CAN EVEN SEE ANOTHER EIFFEL TOWER. IT'S THE PERFECT PLACE TO GO IF YOU DON'T HAVE A PASSPORT.



IT SEEMS AS THOUGH WE'VE REACHED Oakland, CA. OBVIOUSLY WE'VE GONE TOO FAR. WE'LL JUST TURN AROUND AND HEAD BACK OVER THE BRIDGE. TRY TO FORGET EVERYTHING YOU'VE SEEN.





**WE'RE IN SALEM, OR. NO WITCHES DIED HERE.
YOU'RE THINKING OF THE OTHER ONE IN MASSACHUSETTS.**



A Google Street View image of a city street in Seattle, WA. The street is lined with cars, including a prominent green and white Volkswagen van in the foreground. In the background, there are several tall skyscrapers, including the Smith Tower, and a construction crane. The sky is overcast. The text is overlaid on the top half of the image.

FOLLOWING THE YELLOW LINE HAS TAKEN US TO *Seattle, WA*,
THE EMERALD CITY AND OUR FINAL STOP. THE CITY IS KNOWN FOR
ITS JETS AND COFFEE. TWO THINGS WE COULD'VE USED A LOT EARLIER.

IT'S BEEN FUN, THOUGH. HAVE A GOOD DAY AND
PLEASE WATCH YOUR STEP.

Yesler Way



THIS CONCLUDES THE GREAT AMERICAN TYPOGRAPHIC ROAD TOUR.
WE HOPE YOU'LL JOIN US NEXT TIME WHEN WE VISIT: Toledo, OH,
Louisville, KY &
Clarendon, TX.



**SORRY, *Havana*,
NO OFFENSE
OR ANYTHING.**

Golden Gate Bridge



MARK WALTER & NATHAN HOANG

2010

500 mi
500 km

North Pacific